

@eazynazy

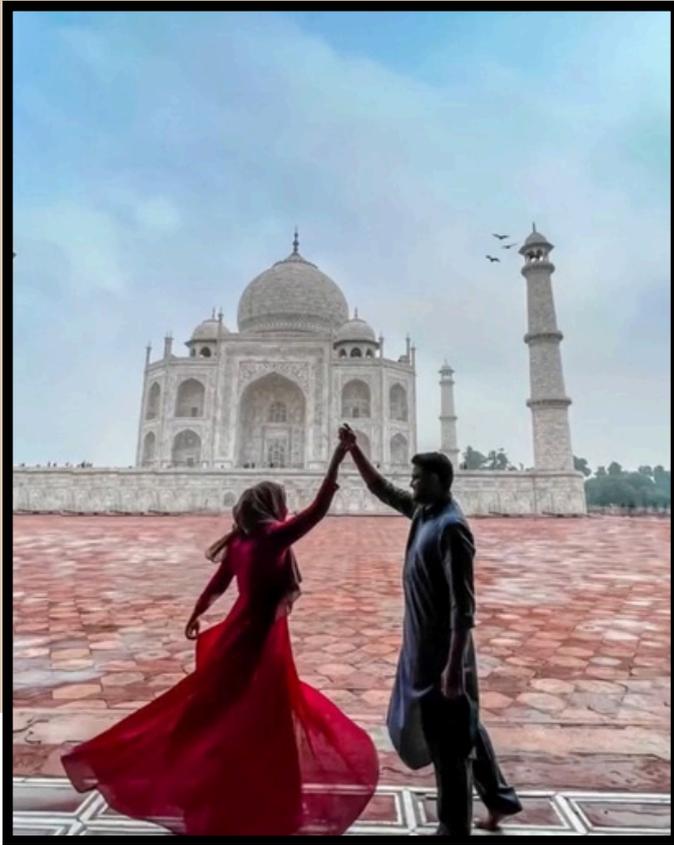
# EAZYNAZY

-Family Travel made 'EAZY'-



MEDIA  
KIT

Contact: [Traveller@eazynazy.com](mailto:Traveller@eazynazy.com)



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## ABOUT EAZYNAZY

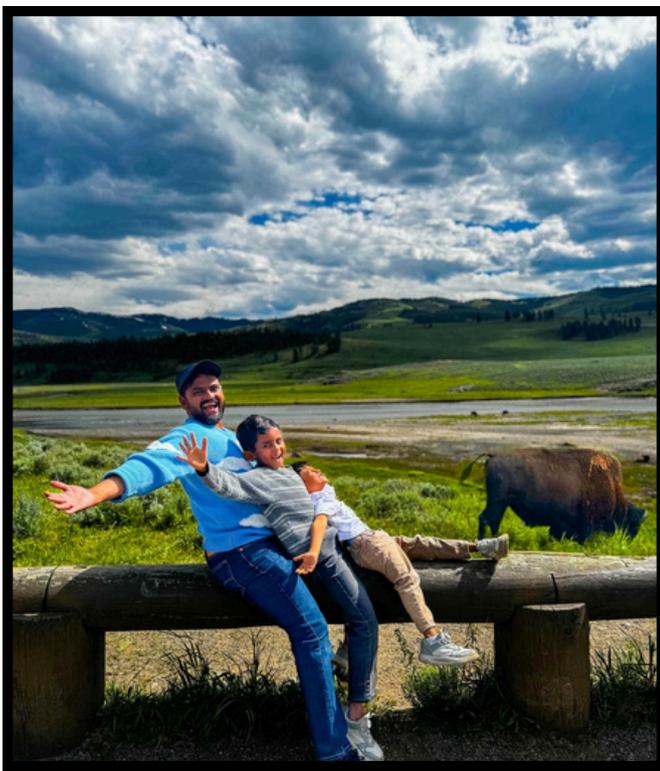
EAZYNAZY is all about making family travel EAZY for people by showcasing a list of family friendly places and itineraries on our Blog & Social media pages.

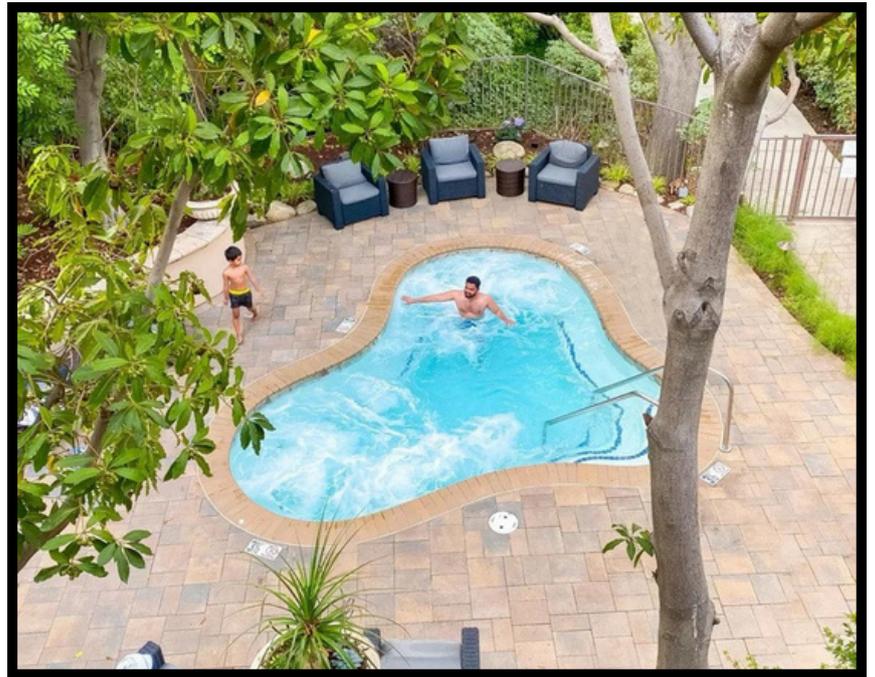
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## ABOUT BLOGGER

My name is Nazneen Shaik and I am the founder of EazyNazy.com , a family travel blog helping families explore the world confidently. With over 10 years of experience working with 100+ brands, resorts and tourism boards, I create authentic family travel content that resonates with engaged parents aged 25-44.

I create (not limited to) : Blog Posts , itineraries & Destination Guides, Instagram Reels & Carousel Posts, YouTube Vlogs, UGC Content, TikTok Videos, Pinterest Content





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# EAZYNAZY

## MEDIA KIT- PORTFOLIO

### 2026

# STATISTICS

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**Website** : 65,000 Monthly Views  
40,000 Monthly Unique Visitors

**Pinterest** : 32,000 Monthly  
Viewers

**Instagram (@eazynazy)** :  
110,000 Followers  
1.5 Million Monthly Reach  
Engagement Rate: 3.28%

## EAZYNAZY

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MEDIA KIT- STATISTICS  
2026

# Testimonials:



## Love Catalina Island

It was a pleasure collaborating with Naz Mohammed (@eazynazy) during her visit to Catalina Island. She was fantastic to work with – professional, enthusiastic, and genuinely passionate about showcasing the island’s beauty and its appeal as a family-friendly destination. Her engaging content not only resonated with her audience but also sparked excitement among ours, leading to impressive engagement. We look forward to working with Naz again in the future!

Alex



Marketing and communications strategist at 62above



## Explore Lompoc

Working with Naz was a joy! We loved the fun, family-oriented content they created for us, and from start to finish, our collaboration was a breeze. We would highly recommend working with Nazneen Shaik of EazyNazy.

Susan Bejeckian



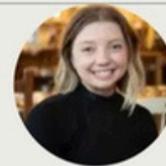
## Visit Gilroy, California

Eazy Nazy is a pleasure to work with and delivered as promised. Her content and family helped us to reach followers we want to connect with.

Frank Johnson



Executive Director at Visit Gilroy



## Visit Fargo-Moorhead

Working with Naz of EazyNazy was a fantastic experience for the Fargo-Moorhead Convention and Visitors Bureau. Her visit to our area this summer truly highlighted the best of our family-friendly attractions and local spots. Naz’s content was not only engaging and authentic, but it also perfectly captured the essence of what makes Fargo-Moorhead such a unique and welcoming destination. Her deliverables were timely and aligned with our expectations, making the collaboration smooth and enjoyable. We’re thrilled with the exposure she brought to our community

# Awards & Collaborations



EazyNazy has been featured one of the Top 25 Travel Bloggers in Los Angeles by Los Angeles Entrepreneur Magazine and maintained the spot in 'Top 100 Family Travel Blogs' by FEEDSPOT since 2018. We have collaborated with over 100 local and International brands, Tourism Boards, Restaurants, Resorts, Theme Parks in last 10 years, some of them are listed below :



# AUDIENCE DEMOGRAPHIC



Top Countries: USA, India, UK, Canada



Top Cities: Los Angeles, Mexico City, New York, Hyderabad



Highest Age Range  
25-34 - 53%  
35-44 - 26%



69.7%  
Women  
30.2% Men

## Our Goal :

Our Goal is to post content which is Informative and beneficial to both my audience and the brands . Our Goal is to encourage people to travel and to travel with kids by offering family friendly deals, activities, places and itineraries.



Ready to get started with us?  
Please feel free to reach us via Email  
[Traveller@eazynazy.com](mailto:Traveller@eazynazy.com)

Find us on Instagram, Facebook, YouTube, Pinterest -  
[@eazynazy](#)