

@eazynazy

EAZYNAZY

-MAKING MEMORIES EVERYDAY-



MEDIA
KIT

Contact: Traveller@eazynazy.com



ABOUT EAZYNAZY

EAZYNAZY is a blog which focuses on making vacations, shopping & Activities EAZY for people by offering them a scheduled plan and reviewing places we visit and Things we do.

ABOUT BLOGGER

My name is Nazneen Shaik and I am the founder & editor in chief of the website EazyNazy.com. I received my Bachelors in Engineering but my love towards writing and travelling has made me choose this as a full time Job.

Apart from my Blog & Social Media presence, I am a Professional Photographer and Editor who has been working with brands and helping them by creating 'content' since 2016.





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EAZYNAZY

MEDIA KIT- PORTFOLIO 2023

STATISTICS



Website :

65,000 Monthly Views

50,000 Monthly Unique Visitors

Pinterest :

45,000 Monthly Viewers

Instagram (@eazynazy) :

80,000 Followers

Engagement Rate: 3.28%

Facebook :

2800 Followers

YouTube :

635 Subscribers

EAZYNAZY

MEDIA KIT- STATISTICS
2023

Awards & Collaborations



EazyNazy has been featured one of the Top 25 Travel Bloggers in Los Angeles 2021 by Los Angeles Entrepreneur Magazine and maintained the spot in 'Top 100 Family Travel Blogs' by FEEDSPOT since 2018.

We have collaborated with over 100 local and international brands, Tourism Boards, Restaurants, Resorts, Theme Parks in last 7 years, some of them are listed below



The List of Tourism Boards we have worked with so far :

San Francisco , Miami , Florida Keys , Catalina Island , Big Bear , Long Beach , Phoenix , Galveston Island , Pasadena , Lake Tahoe

AUDIENCE DEMOGRAPHIC



Top Countries: USA, India, UK, Canada



Top Cities: Los Angeles, Mexico City, New York , Hyderabad



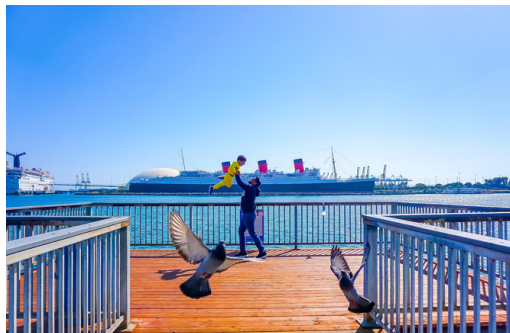
Highest Age Range
25-34 -53%
35-44 - 26%



69.7%
Women
30.2% Men

Our Goal :

Posting content which is Informative and beneficial to both my audience and the brand is always our PRIORITY . Our Goal is to encourage my audience to make memories everyday with their kids and hence we want to offer family friendly deals, activities, places , anything and everything related kids & fun.



Ready to get started with us?
Please feel free to reach us via Email
Traveller@eazynazy.com

Find us on Instagram, Facebook, YouTube, Pinterest -
[@eazynazy](https://www.instagram.com/eazynazy)